



58 Shades of Pink Sponsorship Form

John R. Hayes High Steppin' Majorette and Drum Corps
Inspiring Youth. Uplifting Community. Healing Together.

About the Band

The John R. Hayes High Steppin' Majorette and Drum Corp is a youth-driven cultural institution and a living legacy of Asheville's Black community. Building on the trauma-informed resiliency work of the Umoja Health, Wellness, and Justice Collective, the band is more than performance—it's a movement for healing, leadership, and pride.

Sponsors fuel year-round programming, travel, mentorship, and resilience-building through the arts.

Sponsor Information

Organization / Individual Name:

Contact Name & Title:

Email Address:

Phone Number:

Mailing Address:

Website & Social Media Handles (optional):

Additional Notes / Sponsorship Preferences:

Sponsorship Levels & Benefits

☐ **Band Champion – \$10,000**

- Recognition in all annual and event promotional materials
- Reserved table for 6 at *58 Shades of Pink*
- Verbal acknowledgment during the fundraiser and seasonal performances
- Logo placement on print materials and event signage
- Recognition on social media, website, and social media spotlight

☐ **Band Advocate – \$5,000**

- 4 complimentary tickets to *58 Shades of Pink*
- Logo listing on printed programs and website
- Recognition on social media and website

☐ **Band Connector – \$2,500**

- 2 complimentary tickets to *58 Shades of Pink*
- Logo listing in the *58 Shades of Pink* printed program
- Recognition at one seasonal performance
- Social media thank-you

☐ **Drum and Majorette Supporter – \$1,000**

- 2 complimentary tickets to *58 Shades of Pink*
- Listing on event program and website
- Social media shoutout

☐ **Band Friend – \$500**

- 1 complimentary ticket to *58 Shades of Pink*
- Name listed in printed program and website

☐ **Custom Donation Amount: \$_____**

(We welcome gifts of all sizes. Please indicate if you prefer to remain anonymous.)

Payment Options

- ☐ Check enclosed (payable to Umoja Health, Wellness, and Justice Collective)

- ☐ Please invoice me
- ☐ I will pay online at www.umojahwj.org/donate

Please return this form to:

Umoja Health, Wellness, and Justice Collective

Attn: John R. Hayes Band Sponsorship

441 N. Louisiana Ave. Ste E

Asheville, NC 28806

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